



BUNDLE ASSEMBLY SYSTEM (B.A.S)

MUHAMAD AZIM BIN MOHD IDRIS

Universiti Teknologi Mara Cawangan Kelantan, Kampus Machang
azimidris9651@gmail.com

ABSTRACT

Nowdays, the were so many people sold the used cloth using several media like social media and also some of them open a store that in Malaysia called "Bundle". So, because of that, the buyer have a difficulties to choose the best and trusted seller because there were so many medium and platform. In social media like Instagram and Facebook, most of the seller just post the item without the detail information and do not mention that the item available or not. If the buyer go to the "Bundle" stores, they have to flip one by one to choose the item and some of the items are splattered on the floor. Bundle Assembly System (BAS) become a best platform for the "bundle" fans to find a quality and variety of clothes. BAS only sell the item that have been selected according to their brand, quality and price. BAS have differentiate the types of the item, example, shirt, pants, shoes and caps that from variety of famous brand like Nike, Puma, UniqLo, Adidas and many more, so the user also do not the view one by one of the items. Different with another platform that sell used items, like Carousell and Mudah, both of the platform not only sell used clothes, but they also providing another types of used items like electronic item, furniture, automobile and many more, but Bundle Assembly System just focus on used and selected clothes.

Keywords: Bundle Assembly System(B.A.S), Bundle,Item
Reference:



UNIVERSITI TEKNOLOGI MARA

Future Innovation. Volume 1, Issue 1, 2018.